

New Jersey's

SPECIAL ADVERTISING SECTION

HOME EXPERTS

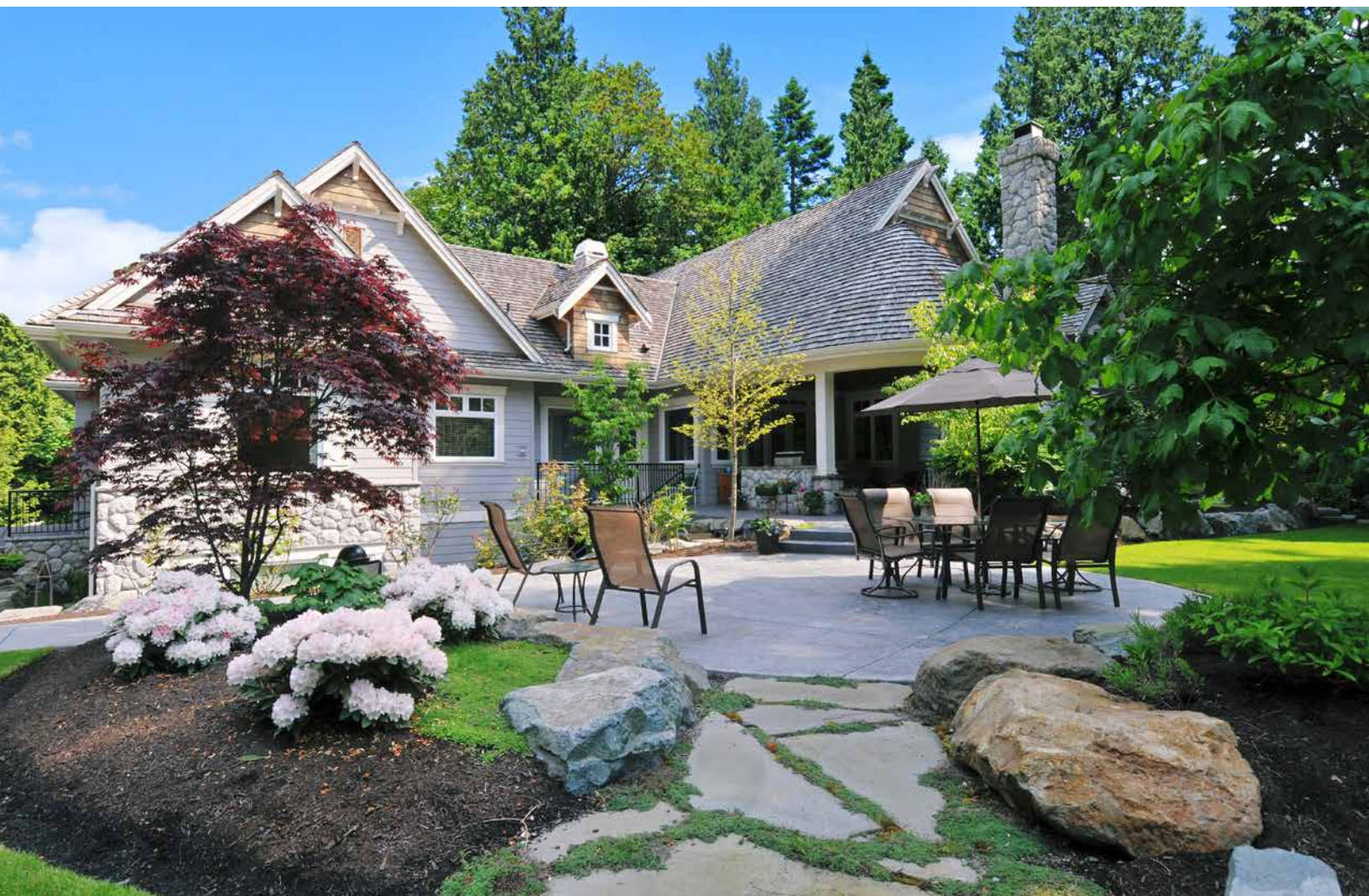
2025

**YOUR
EXPERTISE.
THEIR DREAM
HOME.**

New Jersey families are ready to invest in their homes—make sure they invest in YOU!

Parents are upgrading, renovating, and redesigning their homes and are looking to connect with the trusted experts they need—contractors, designers, landscapers, and more.

NEW JERSEY
Family



Reach 250,000+ NJ Parents in Print + Online

New Jersey Family readers will look to this special section for experts in:

- Home renovations & remodels
- Kitchen & bathroom upgrades
- Backyard spaces & landscaping
- Interior design & smart home features
- Flooring, windows, electric & more

Showcase your expertise with:

- An exclusive Q&A in our summer issue and on njfamily.com
- Inclusion in our Home Improvement newsletter (26K subscribers)
- Social exposure on Facebook and Instagram

They're Ready to Upgrade Their Homes—Are You in Front of Them?

Get Featured in Front of NJ Families Actively Seeking Home Experts!

[NEW JERSEY'S HOME EXPERTS] COMPANY SHOWCASE



Magnolia Home Remodeling Group

MAGNOLIAHOMEREMODELING.COM

What sets your business apart?

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What does your company specialize in the most?

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What communities do you serve?

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What's your top advice for someone thinking about renovating their home?

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Any tips on how families can save money on a renovation?

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What are some best practices for families working with a renovation company like yours?

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Magnolia Home Remodeling Group

1640 Vauxhall Rd.
Union
973-922-9368
magnoliahr@gmail.com



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NJFAMILY.COM | 2025

2025 | NJFAMILY.COM

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Platinum Profile

2-PAGE SPREAD (MAXIMUM IMPACT!)

Investment: \$3,140

Advertising Value: \$5,250



Important Deadline

- Reserve your profile by May 6

■ Expansive space to showcase your expertise & standout projects

■ Bulletin board ad on njfamily.com (One month)

■ Spotlight in our Home Improvement Newsletter

■ One Social Media Post/Story (54K Facebook and 23K Instagram followers)

■ Profile featured on njfamily.com for one year

■ Promotion of your profile on njfamily.com homepage

FOR MORE DETAILS, CONTACT marcy@njfamily.com

PUBLISHER'S NOTE: The profiles are designed to be uniform and in compliance with the magazine's existing style guides. As such, the layout and design (including the use of color, typeface, photo cropping, sizing and placement) will be determined by the staff of *New Jersey Family* only. While the final layout will be similar to the samples contained within this brochure, *New Jersey Family* reserves the right to make design modifications to ensure what we believe to be the best presentation of all profiles. In compliance with magazine and editorial standards, "SPECIAL ADVERTISING SECTION" will appear at the top of every page in the *New Jersey's Home Experts* section of *New Jersey Family*.

All profiles use a Q&A format to highlight what makes you stand out.



Magnolia Home Remodeling Group
MAGNOLIAHOMEREMODELING.COM

HOME RENOVATION

What sets your business apart?
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What does your company specialize in the most?
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What communities do you serve?
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What's your top advice for someone thinking about remodeling their home?
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How's your business involved in your local community?
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Gold Profile

FULL PAGE (HIGH VISIBILITY!)

- Engaging full-page profile showcasing your expertise and projects
- Double big box ad on njfamily.com (one month)
- Spotlight in our Home Improvement Newsletter
- Profile featured on njfamily.com for one year

Investment: \$2,150

Advertising Value: \$3,360



Important Deadline

- Reserve your profile by May 6

**ACT NOW!
LIMITED SPOTS
AVAILABLE**

Contact **MARCY HOLETON** to reserve your profile today.

marcy@njfamily.com

**SECURE YOUR
SPOT WITH A
\$500 DEPOSIT**

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*Our multi-channel marketing ensures exposure
in print, digital, social and via email.*



Silver Profile

HALF PAGE (STRONG PRESENCE!)

- Snapshot profile highlighting your business
- Big box ad on njfamily.com (one month)
- Spotlight in our Home Improvement Newsletter
- Profile featured on njfamily.com for one year

Investment: \$1,225

Advertising Value: \$2,240

**Reserve Your
New Jersey's Home Experts
Profile Today!**

**ACT NOW!
LIMITED SPOTS
AVAILABLE**

Contact **MARCY HOLETON** to reserve your profile today.

marcy@njfamily.com

**SECURE YOUR
SPOT WITH A
\$500 DEPOSIT**



Important Deadline

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