



# Orthopersey's Leaders in Continuous Continuo

# Be Recognized as a Top Pediatric Orthopedic Expert in New Jersey

Parents trust New Jersey Family when making healthcare decisions. Get in front of them with a high-impact profile in our summer issue—your best opportunity to showcase your expertise and grow your practice.

200K+

NJ PARENTS REACHED IN PRINT + ONLINE

1YR

OF VISIBILITY ON NJFAMILY.COM

75K+

FACEBOOK + INSTAGRAM FOLLOWERS (TARGETED ENGAGEMENT)

26K+

EMAIL SUBSCRIBERS WITH A 30% OPEN RATE

New Jersey Family has been a go-to resource for families for 30+ years!

Be where parents look for trusted orthopedic experts



# Gold, Silver & Bronze Profiles Choose the Right Level for Your Practice

All profiles use a Q&A format to highlight your orthopedic expertise.



## Gold Profile

#### **FULL PAGE (TOP EXPOSURE!)**

- One-page profile with a lead photo and your logo
- Excellence in Orthopedics Spotlight in NJ Family email
- Featured on Facebook and Instagram
- Leaderboard ad on njfamily.com (one month)
- Profile featured on njfamily.com for one year including sponsored homepage promotion

Investment: \$3,000 Advertising Value: \$4,260



#### **Important Deadline**

Reserve your profile by May 6



Contact MARCY HOLETON to reserve your profile today.

marcy@njfamily.com



PUBLISHER'S NOTE: The profiles are designed to be uniform and in compliance with the magazine's existing style guides. As such, the layout and design (including the use of color, typeface, photo cropping, sizing and placement) will be determined by the staff of New Jersey Family only. While the final layout will be similar to the samples contained within this brochure, New Jersey Family reserves the right to make design modifications to ensure what we believe to be the best presentation of all profiles. In compliance with magazine and editorial standards, "SPECIAL ADVERTISING SECTION" will appear at the top of every page in the New Jersey's Leaders in Orthopedics section of New Jersey Family.





# Our multi-channel marketing ensures exposure in print, digital, social and via email.

#### The Pediatric Orthopedic Center

#### **Pediatric Orthopedics**

What is your main mission?

"We treat each child as our own, and provide a safe return to normal activities as quickly as possible," says. Dr. Mark Rieber, founding partner and first division chief of pediatric orthopodies at Mortatown Medical. Center, and the only physician in the state approved on Present's website for treating chibitos.

Describe the treatments you offer?
The practice includes eight pediatric orthopedists, a pediatric foot and ankle specialist, and a nationally certified orthopedic physician assistant.
"We offer the resources of a world-

ownopease physician assistant.

"We offer the resources of a worldclass care center to our patients locally, and the size of our group has enabled us to become pioneers in the field of pediatric orthopedics. What technology do you use?

The practice uses innovative, non-operative, minimally invasive, and arthrocopic surgical techniques for rapid diagnosis and treatment. TNG is the first in the state with love-dose radiation EOSedge Imaging, offering just four prevent of the radiation of traditional x-rays, Other cutting-edge technologies include bloabsorbable implants to eliminate rankiple surgeries, BEAIN\*\* for ACL repair, and FIRETL\*\* to maximize safety in spinal surgery.

What else can you tell us? Our doctors treat patients at Goryeb Children's Hospital, St. Clarv's, Saint Barnabas, Overlook Medical Centers, NYU Hassenfield, and Short Hills Surgical Center.



Offices in Cedar Knolls / Springfield / Wayne 973-538-7700 \* pediatricorthoperics.com

### Silver Profile

#### **HALF PAGE**

- Half-page profile with photo
- Double Big Box Ad on njfamily.com (one month)
- Profile featured on njfamily.com for one year

Investment: \$1,700 Advertising Value: \$2,240

#### The Pediatric Orthopedic Center

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Cedar Knolls/Springfield/Wayne 973-538-7700 pediatricorthopedics.com



### Bronze Profile

#### THIRD PAGE

- Third-page profile with photo
- Big Box Ad on njfamily.com (one month)
- Profile featured on njfamily.com for one year

Investment: \$1,000 Advertising Value: \$1,650

ACT NOW! LIMITED SPOTS AVAILABLE



Contact MARCY HOLETON to reserve your profile today.

marcy@njfamily.com

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