



Orthopedics

New Jersey's Leaders in

SHOWCASE YOUR EXPERTISE TO THOUSANDS OF NJ PARENTS

SHOWCASE YOUR EXPERTISE TO **1** THOUSANDS OF NJ PARENTS

*Be Recognized as a **Top Pediatric Orthopedic Expert** in New Jersey*

Parents trust *New Jersey Family* when making healthcare decisions. Get in front of them with a high-impact profile in our summer issue—your best opportunity to showcase your expertise and grow your practice.

200K+

NJ PARENTS REACHED
IN PRINT + ONLINE

1 YR

OF VISIBILITY
ON NJFAMILY.COM

75K+

FACEBOOK + INSTAGRAM
FOLLOWERS (TARGETED
ENGAGEMENT)

26K+

EMAIL SUBSCRIBERS WITH
A 30% OPEN RATE

*New Jersey Family has been a go-to resource for families for 30+ years!
Be where parents look for trusted orthopedic experts*

Gold, Silver & Bronze Profiles Choose the Right Level for Your Practice

All profiles use a Q&A format to highlight your orthopedic expertise.



Gold Profile

FULL PAGE (TOP EXPOSURE!)

- One-page profile with a lead photo and your logo
- Excellence in Orthopedics Spotlight in NJ Family email
- Featured on Facebook and Instagram
- Leaderboard ad on njfamily.com (one month)
- Profile featured on njfamily.com for one year including sponsored homepage promotion

Investment: \$3,000

Advertising Value: \$4,260



Important Deadline

- Reserve your profile by
May 6

**ACT NOW!
LIMITED SPOTS
AVAILABLE**

Contact **MARCY HOLETON** to reserve your profile today.

marcy@njfamily.com

**SECURE YOUR
SPOT WITH A
\$500 DEPOSIT**



Important Deadline

- Reserve your profile by May 6

NEW JERSEY
Family

Our multi-channel marketing ensures exposure in print, digital, social and via email.

The Pediatric Orthopedic Center

Pediatric Orthopedics

What is your main mission?
"We treat each child as our own, and provide a safe return to normal activities as quickly as possible," says Dr. Mark Rieger, founding partner and first division chief of pediatric orthopedics at Morristown Medical Center, and the only physician in the state approved on Funsetti's website for treating clubfoot.

Describe the treatments you offer?
The practice includes eight pediatric orthopedists, a pediatric foot and ankle specialist, and a nationally certified orthopedic physician assistant.
"We offer the resources of a world-class care center to our patients locally, and the size of our group has enabled us to become pioneers in the field of pediatric orthopedics."

What technology do you use?
The practice uses innovative, non-operative, minimally invasive, and arthroscopic surgical techniques for rapid diagnosis and treatment. TPDC is the first in the state with low-dose radiation EOSedge Imaging, offering just four percent of the radiation of traditional x-rays. Other cutting-edge technologies include bioabsorbable implants to eliminate multiple surgeries, BEAR™ for ACL repair, and FIREFLY™ to maximize safety in spinal surgery.

What else can you tell us?
Our doctors treat patients at Goryeb Children's Hospital, St. Clare's, Saint Barnabas, Overlook Medical Centers, NYU Hassenfeld, and Short Hills Surgical Center.



CONTACT
• Offices in Cedar Knolls / Springfield / Wayne
973-538-7700 • pediatricorthopedics.com

Silver Profile

HALF PAGE

- Half-page profile with photo
- Double Big Box Ad on njfamily.com (one month)
- Profile featured on njfamily.com for one year

Investment: \$1,700

Advertising Value: \$2,240

The Pediatric Orthopedic Center


Pediatric Orthopedics

What is your main mission?
"We treat each child as our own, and provide a safe return to normal activities as quickly as possible," says Dr. Mark Rieger, founding partner and first division chief of pediatric orthopedics at Morristown Medical Center, and the only physician in the state approved on Funsetti's website for treating clubfoot.

Describe the treatments you offer?
The practice includes eight pediatric orthopedists, a pediatric foot and ankle specialist, and a nationally certified orthopedic physician assistant.
"We offer the resources of a world-class care center to our patients locally, and the size of our group has enabled us to become pioneers in the field of pediatric orthopedics."

What technology do you use?
The practice uses innovative, non-operative, minimally invasive, and arthroscopic surgical techniques for rapid diagnosis and treatment. TPDC is the first in the state with low-dose radiation EOSedge Imaging, offering just four percent of the radiation of traditional x-rays. Other cutting-edge technologies include bioabsorbable implants to eliminate multiple surgeries, BEAR™ for ACL repair, and FIREFLY™ to maximize safety in spinal surgery.

What else can you tell us?
Our doctors treat patients at Goryeb Children's Hospital, St. Clare's, Saint Barnabas, Overlook Medical Centers, NYU Hassenfeld, and Short Hills Surgical Center.



CONTACT
• Offices in Cedar Knolls / Springfield / Wayne
973-538-7700 • pediatricorthopedics.com

Bronze Profile

THIRD PAGE

- Third-page profile with photo
- Big Box Ad on njfamily.com (one month)
- Profile featured on njfamily.com for one year

Investment: \$1,000

Advertising Value: \$1,650

**ACT NOW!
LIMITED SPOTS
AVAILABLE**

Contact **MARCY HOLETON** to reserve your profile today.

marcy@njfamily.com

**SECURE YOUR
SPOT WITH A
\$500 DEPOSIT**